

ULI UK Tech Conference – Digital Cities and Urban Technology 2018

Sponsorship Opportunities

March 2018, London

Digitisation of cities and urban technology is enabling highly dynamic environments that offer far reaching opportunities to transform many aspects of our urban environment and society. How are cities and real estate sectors adopting strategies that support digital innovation and what lessons can be learned from their transformational approaches to unlock benefits for investment, society and the wider urban environment?

SPONSORSHIP BENEFITS:

- Connect with 100 real estate leaders
- Attendees from broad cross section of disciplines including investors, asset owners, developers, tech providers, urban specialists and innovators
- Associate your brand with a high quality programme

FORUM DISCUSSION TOPICS:

- Digital Transformation
- Smart city strategies and digital design
- Societal and city impacts Data value and collaboration
- Building and urban innovation
- Urban and asset planning
- Real Estate innovation trends

LEAD	£10,000
<p>[Exclusive to hosts and offered to no more than 3 non- competing organisations]</p> <ul style="list-style-type: none"> ○ Eight (8) conference registrations ○ Headline recognition, as an ‘icon’ sponsor, in pre and post conference marketing materials including e-marketing and on the ULI UK website ○ Logo recognition at the event and conference holding slides ○ Opportunity to display company marketing materials at the event ○ Social media exposure to ULI’s network ○ Choice of an exclusive benefit to provide: conference lanyards * ○ Use of ULI logo on your company website promoting ULI supporter status 	
SILVER	£5,000
<ul style="list-style-type: none"> ○ Five (4) conference registrations ○ Recognition as ‘silver’ sponsor in pre and post conference marketing materials including e-marketing and on the ULI UK website ○ Logo recognition at the event and conference holding slides ○ Social media exposure ○ Use of ULI logo on your company website promoting ULI supporter status 	
BRONZE	£3,000
<ul style="list-style-type: none"> ○ Two (2) conference registrations ○ Recognition in pre and post conference marketing materials including e-marketing and on the ULI UK website ○ Logo recognition at the event and conference holding slides 	

* Supply/production costs may apply.

For more information, please contact Robert de Jong robert.dejong@uli.org, tel +44(0)7891 981 962 or Liz Waller, liz.waller@uli.org, tel +44 20 7487 9574