

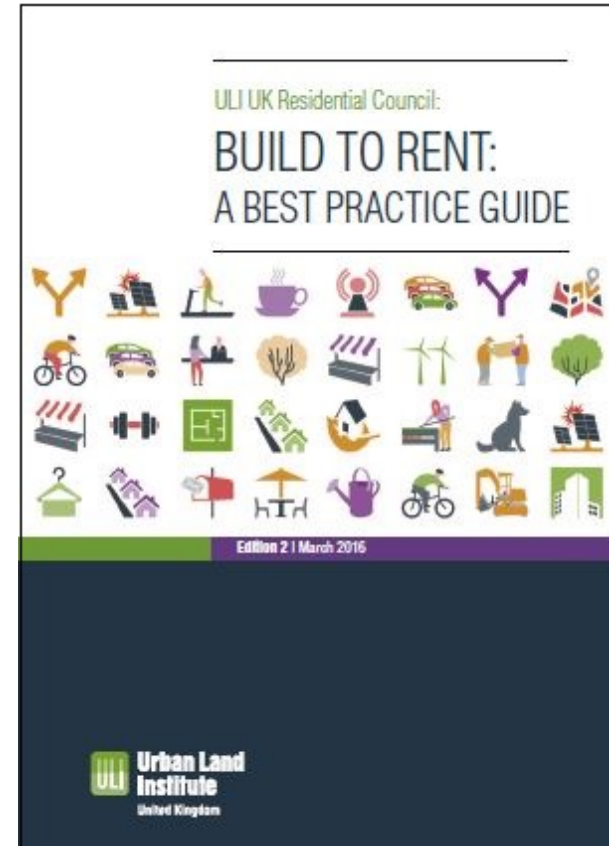
The Urban Land Institute: Housing with Care Guide

JUNE 2018

ULI Residential Council

ULI UK Residential Council:

BUILD TO RENT: A BEST PRACTICE GUIDE



Now we are looking at Housing with Care

*This ULI guide seeks to promote new and emerging **Housing with Care** models, using good practice examples to demonstrate key principles. It will focus on **professionally managed communities** where there is an **incentive and commitment to create an alignment of interest between the resident and the owner/operator**. This guide is **not specific to a tenure or funding structure** i.e. the same principles apply whether event fee or rental model. However, it is concerned to focus on these new and emerging models, it does not set out to cover all **Housing with Care**, for which other guidance already exists.*

Why and who is it for?

- Fragmented and mature sector (unlike BTR)
- Providing a view on emerging models which align interests
- The ULI membership base
- Investors, developers and operators seeking to enter the sector
- Working alongside existing organisations regarding good practice

Who it is really for and why



Blitz Kidz



Peter Pans



Escalators



Instagrammas



Savvy Shrinkers



Sundowners

Source: Strutt & Parker



Source: OWCH

Bringing together deep expertise across the sector

- The Opportunity
- Facilitating lifestyle: Operation & Management
- Form & Specification
- Tenure & Funding
- Planning & Viability



Next steps and you!

- Launch January 2019
- Delivery Autumn 2018
- Residential Council review
- Key stakeholders review
- Peer review

- Case studies
- Events, ideas and sponsorship